

FOR IMMEDIATE RELEASE
May 3, 2010

Contact: Melissa Mauldin
A. Bright Idea Advertising and Public Relations
Tel. (410) 836-7180
E-Mail: melissa@abrightideaonline.com

Local community bank celebrates 110 years of service with its community
Over 300 join Slavie Federal Savings Bank anniversary celebration

Bel Air, Md. - Slavie Federal Savings Bank celebrated 110 years of strength in the community during an anniversary event at its Bel Air headquarters on Saturday, May 1, 2010 - Slavie's official founding date - with over 300 community members attending and with support from Harford Technical High School, the Bel Air High School Girls Basketball Team, Bubbles the "Savings Fun" Clown, 2010 Orioles player Nolan Reimold, the Orioles bird and WLIF 101.9 FM's Diane Lyn and Greg Carpenter.

"The show of support for our 110th anniversary was humbling and a testament to the importance of local community banks to the communities they serve," said President and Chairman of the Board, Philip E. Logan. "We are firmly committed to building relationships in our community and are overjoyed with the support our community has for us. Our goal was to share the long-term integrity of community banking, while providing families and neighbors with a token of our appreciation."

The event entitled, "Slavie at 110", celebrated yesterday and today's Slavie, and included appearances by Greg Carpenter and Diane Lyn of 101.9 Lite FM, 2010 Orioles player Nolan Reimold and the Oriole bird. Guests enjoyed a community style cookout, and got a jump on Mother's Day gifts at the craft station where children decorated flower pots and wrote special messages to mom before picking out their special plant to have potted by one of the many volunteers from Bel Air High School and Harford Technical High School. Children enjoyed a lesson on savings, with a presentation by Bubbles the Clown, who specializes in mixing financial education into his magic show, as well as balloon making and face painting activities. Music from the WLIF 101.9 promotions van set the tone, while games and giveaways, including a chance to win the special grand prize - a three-night stay at the Princess Royale Resort in Ocean City, entertained the large crowd.

Slavie's Overlea branch also celebrated the milestone with a customer appreciation event on April 30 and May 1, 2010, during branch hours. Customers and visitors enjoyed refreshments and flower giveaways by Raimondi's.

SFSB, Inc., headquartered in Bel Air, Maryland is the holding company of Slavie Federal Savings Bank. Founded in 1900, the bank is federally chartered and FDIC-insured serving Harford County and the Baltimore Metropolitan area. The bank offers a wide variety of financial services and products. For more information, visit www.slavie.com.



CAPTION: Slavie Federal Savings Bank celebrated 110 years of strength in the community during an anniversary event at its Bel Air headquarters on Saturday, May 1, 2010 - Slavie's official founding date. Joining in the celebration were the Oriole Bird; Lauren Rebbel, Vice President, Slavie Financial Services; Phil Logan, President and Chairman of the Board, Slavie Federal Savings Bank; Nolan Reimold, Baltimore Orioles; Gary Barnoff, Vice President, Slavie Federal Savings Bank; Gary Geiss, Vice President, Slavie Financial Services; Charles E. Wagner, Jr., Executive Vice President, Slavie Federal Savings Bank; Mike Tagg, Vice President, Slavie Federal Savings Bank.



CAPTION 2: More than 300 residents from Harford County, the surrounding Baltimore-metro area and as far as Pennsylvania, supported Slavie Federal Savings Bank by attending the 110th anniversary celebration at its headquarters on E. Churchville Road in Bel Air on May 1, the actual founding date of the community bank.

Photos by David Wells

###